

# Real Estate

SAN FRANCISCO CHRONICLE AND SFCHRONICLE.COM | Sunday, August 31, 2025

SPONSORED CONTENT

## Amie Quirarte specializes in the upscale

The woman to call for luxury real estate in North Lake Tahoe J6



NICOLE MARTINEZ PHOTOGRAPHY

Amie Quirarte of Chase International Real Estate specializes in luxury real estate in North Lake Tahoe. She also tours the country as a speaker, as seen at the Woman Up conference in Pasadena earlier this year.

**Sound Off:**  
How changes at the Fed could affect market. J2



Douglas Johnson Photography

### Hot Property

Discover Wine Country living at RiverSound, Napa's premier master-planned community. J18



Shutterstock

### Home Trends

According to Pinterest, this fall has seen a surge in interest in home office renovations. J20



**ORCHARD GROVE**  
SheaHomes.com/Brentwood

Sales: Shea Homes Marketing Company (CalDRE #01378646), Construction: SHNC GC, Inc. (CSLB #1060327).



## COVER STORY

SPONSORED CONTENT

# Bay Area native, Amie Quirarte, specializes in luxury Real Estate in North Lake Tahoe

**W**hen it comes to buying or selling luxury real estate in North Lake Tahoe, Amie Quirarte, of Chase International Real Estate, owns a proven track record of success and client satisfaction.

Having lived full-time in Tahoe for over 15 years, the Bay Area native has built a brand centered around reliability, consistency, trust, and transparency. She holds a broker's license in both Nevada and California, an asset that helps her better serve clients across the state line.

This hyper-local focus makes a world of difference when negotiating on her clients' behalf, Quirarte said.

"There's a misconception that working with a local agent isn't important when you're buying outside of your primary home market," she said. " Oftentimes, we see out-of-area agents come into our market representing either a buyer or seller, but if the agent themselves isn't intimately familiar with Tahoe, it can be a challenge to guide your client through a sale, given how nuanced our market is. In my opinion, using an agent based in the area where you're buying or selling is one of the most important decisions you can make in your home-selling journey. They understand the uniqueness of our second-home market and can successfully get you across the finish line.

To her point, Truckee and Tahoe have a variety of sub-markets, each of which has its pros and cons.

"Having a general direction can be helpful," she said. "But identifying the pieces that are the most important to you will help guide you in your purchase. I typically ask my clients



PHOTO-TECTURE REAL ESTATE PHOTOGRAPHY

**This residence in Homewood, CA, was listed and sold by Amie Quirarte.**

to make a list of their "must-haves", "would love to have", and "absolutely can't have". Involving clients in these types of exercises can help the client become clearer on their needs, in addition to providing me with the information I need to begin the search for them".

The personal touch makes all the difference, especially in the luxury real estate space.

"Attentiveness and anticipating needs can't be emphasized enough," she said. "The demands of this market are unique because 9 times out of 10, we are managing a transaction for a remote client. We are coordinating inspections, repair work, photography, videography, showings, vendor visits, and acting more as a property manager instead of a

typical real estate agent."

Quirarte serves as a conductor of a complex orchestra of deadlines, logistics, and details.

"We take immense pride in offering concierge-style service to every one of our clients," she said. "We anticipate needs before they arise."

This, along with referrals, repeat business, and loyal clients, has made her a significant

force in North Tahoe real estate. Quirarte believes in educating her clients. Her straightforward and transparent approach helps buyers and sellers avoid unpleasant surprises and strategize.

"Understanding Tahoe's unique and dynamic market puts my clients in a position to make informed decisions," she said.

## COVER STORY

## SPONSORED CONTENT

## Featured Listing

**Address:** 475 Lakeshore, Unit 13, Incline Village, NV.

**Price:** \$4.875 million.

**Features:** Three-bedroom, three-bathroom remodeled lakefront condo. The complex includes a private pier, as well direct access to Lake Tahoe. The residence features a reverse floor plan, with the living room and kitchen located on the upper level. A pair of bedrooms with views of the lake await downstairs.

With a proven track record of high-end sales ranging from \$10 million to \$22 million, you can ensure the experience you have with her and her team will be exceptional from start to finish.

Quirarte resides in Kings Beach with her family and serves her community through philanthropic endeavors. She also speaks across the country, and the California Association of Realtors.

**Listing agent:** Amie Quirarte, Chase International Real Estate, 650-290-3008, amie@realestate.northtahoe.com.



VISTA ESTATE VISUALS

Above: This residence in Incline Village, NV, is available for \$4.875 million, listed by Amie Quirarte. Below left: Amie Quirarte of Chase International Real Estate specializes in luxury listings in North Lake Tahoe. Below right: This home in North Lake Tahoe was listed and sold by Amie Quirarte.



NICOLE MARTINEZ PHOTOGRAPHY



VISTA ESTATE VISUALS